

## WE MATTER

### #IndigenousYouthRise Fund: GUIDELINES DOC

#### What is the #IndigenousYouthRise Support Fund?

The #IndigenousYouthRise Support Fund provides Indigenous youth in Canada ages 13 to 30 with funding up to \$2000 so that they are able to start a project to support Indigenous youth or communities to promote life promotion and Indigenous cultural identity. It's a grant that allows Indigenous youth to run a wide range of events for fellow Indigenous youth that will also promote their own growth and improve the mental, physical and spiritual well-being of all those involved.

There are many different projects that you can organize for your community with examples such as:

- Art based workshops & gatherings (beading, drumming, painting, weaving, carving, poetry, music, etc.)
- Concerts, talent shows or performances
- Educational webinars (Indigenous medicines, mental health, cultural teachings, language, Indigenous youth perspectives, etc.)
- Storytelling, or video projects
- Care packages (colouring kits, spa kits, smudging kits, beading kits, cooking kits)
- Community games, challenges & contests (social media, charades, scavenger hunts, IQ games, Jeopardy!, Wheel of Fortune, jiggling, powwow, virtual sports, etc.)
- Indigenous youth advocacy (roundtables on specific issues, panel discussions, etc.)
- Skill and knowledge development training or courses (leadership, mental health training, masterclasses, etc.)

\*Please note\* these are just suggestions. As long as it follows our guidelines you can definitely roll with your own idea! We love to see creativity in our applications!

#### Age Requirements:

Any Indigenous youth between the ages of 13 and 30 years of age are eligible to apply.

Youth under the age of 18 will need a helper who is **over** the age of 18 (parent, sibling, relative, or community member) that will share the responsibility of:

- Ensuring that the money is spent correctly;
- Providing proof that the event happened;
- Submitting a project summary

If you are 18 years old or older, we do not require you to have a helper, however **you will be responsible for the same 3 things.**

### **#IndigenousYouthRise Support Fund Main Guidelines:**

- Projects need to be Indigenous youth-led, start to finish!
- All local, community, provincial/territorial and federal public health policies must be followed – be safe!
- Projects **cannot be for individuals** – they must involve and support groups of youth, at least 5 or more (or even the whole community) to come together or support mental health in some way. Examples of individual projects are: Podcasts, paying for personal lessons, paying for personal items, etc. See Arts Grant to see if your project is eligible for this kind of funding
- Individuals / Schools / Communities / Groups can apply for ONE grant at a time.
- Once you finish your project, you are welcome to apply again for a new project, but your reports and receipts must be submitted from previous projects first. You can also apply to do your original project again!
- You can only receive 2 We Matter grants per fiscal season
- You may only receive a second grant upon completion of post-grant reporting
- You do not need a non-profit number or anything special to apply - you just need to show us you're able to lead the project.
- If your project has been approved, you will need to sign an agreement & waiver with We Matter.
- Video submissions are allowed, and the option to do so is included in the application form

### **Eligible and Ineligible Expenses**

#### *Eligible Expenses:*

- Project materials needed, such as: beads, art supplies, wood, traditional materials, etc. for every project participant
- Honorariums, gifts, and offerings for people who are sharing their skills and expertise, like elders, presenters, trainers, and traditional knowledge holders (hunters, craftspeople, etc) with a limit of \$200 per person and 3 people max
- Care package items (essential items, traditional items, self-care items, etc.)

- Promotion and advertising of the project
- Small door prizes and other incentives for youth and participants, such as swag items, gifts or grocery cards
- Video conference subscription costs for trainings and knowledge development (within the timeline of the project)

### *Ineligible Expenses*

- Purchase of alcohol, marijuana and other illicit substances
- Accommodation, lodging, and travel expenses related to the event. Examples are hotels/Airbnb for presenters/attendees, for both organizers and participants, gas, vehicle rentals, plane tickets, bus tickets, and per diem.
- Political projects or religious projects (note: we don't consider Indigenous ceremonies to be "religious")
- Scholarships
- Ongoing projects, or a project that already took place
- Individual projects (see main guidelines above for details)
- Purchase of desktops, laptops, video cameras, and personal items in general etc. (this includes anything the organizer of the event is keeping for themselves)
- Debt repayment of any type
- Payment using grant funds cannot go toward staff salaries, admin work, any payment directly for the applicant, co-applicant, the applicant's employees, or family members (this includes honorariums). We also encourage offering door prizes rather than giving cash directly to youth.
- To aid or promote for-profit business ventures

## **Creating Your Application:**

When creating your application, make sure you are detailed with your answer, but also to the point! Usually, 2-4 paragraphs are enough; for more details, please see the 'Application Writing Guidelines' document on our website page. We highly encourage you to read and review it to give you the best chance for approval!

If you would prefer to submit your application in an alternate way or have questions regarding the application process, please do not hesitate to contact the Internal Granting Lead at [grants@wemattercampaign.org](mailto:grants@wemattercampaign.org)! They will be happy to help you with your application or review it with you before you submit it. We also accept verbally given applications, video applications, or any creative method that helps you!

We are hoping for a diversity of applications and aim to approve projects that support different regions, remote and urban areas, mixed identities, youth of different abilities and 2SLGBTQQA+ youth!

## **Project Report**

Once your project is finished, you will need to prepare and submit a project report of how it went within one month after the project has concluded, or within two months after you receive your funding even if the project is ongoing.

A link to submit your report will be included in your approval email. You can also email it directly to [grants@wemattercampaign.org](mailto:grants@wemattercampaign.org)

If you have any questions regarding the #YR grant, the guidelines docs, or the application process, please feel free to email the Internal Granting Lead at [grants@wemattercampaign.org](mailto:grants@wemattercampaign.org).