



WE MATTER



ARTS GRANT *Guidelines*

The We Matter Arts Grant aims to empower Indigenous youth by supporting the creation of works of art and media that promote life, Indigenous culture, and youth advocacy. This grant encourages creative projects that inspire, educate, and uplift Indigenous communities through artistic expression.





Key Information

Grant Amount	\$2,000 or less for small projects \$5,000 or less for large projects
Application Period	Opens January 15th, 2025 Closes February 15th, 2025
Project Timeline	Eligible projects must begin, progress, or be completed between April 1, 2025, and March 31, 2026.
Adjudication	Adjudication period will take place between the weeks of February 17th, 2025 and March 3rd, 2025
Approval Notification	Approval and denial emails will be sent within 2 weeks after the adjudication period
Disbursement of Funds	The approved funds will be dispersed before March 31st, 2025


Who Can Apply

- Indigenous youth (First Nations, Metis & Inuit) in Canada from 13-30 years of age who are engaged in art or media projects.
- Applicants may be at any stage of their project—whether just starting, in progress, or completed during the eligibility timeline.
- Artists may apply individually or as part of a group/collective/organization





Grant Requirements

- Eligibility is only for Indigenous youth (First Nations, Métis, and Inuit) currently living in Canada.
 - Projects must be Indigenous youth-led from start to finish.
 - Projects must support life promotion, art and culture, and or youth advocacy.
 - Artists must be willing to share their work with the community in some form (e.g., through public presentations, online platforms, or social media.)
 - All local, community, provincial/territorial and federal public health policies must be followed – be safe!
 - Individuals / Families / Schools / Communities / Groups can apply for ONE grant at a time.
 - If your project has been approved, you must sign an agreement & waiver with We Matter.
 - Funds must only go to the creation of the project for the Indigenous youth it is intended for in the application.
 - If you receive funds, the budget you submitted must be followed. If there are any changes to the budget after submission or approval are needed, you must contact We Matter's Grant Coordinator to make those changes.
 - Submitting receipts and or invoices of proof of purchase and payment of grant-related purchases is mandatory.
 - Applicants who have previously received We Matter grants must submit their outstanding reports and receive approval to be eligible for this grant.
 - You do not need a non-profit number or anything special to apply - you just need to show us you're able to lead the project.
 - We reserve the right to use and showcase your application, report, and art project (e.g., on social media or Storybook impact reports). However, ownership of the artwork and related materials remains entirely to the approved applicant.
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Eligible Projects

We encourage applications from a wide range of creative projects, including but not limited to:

- **Visual arts:** painting, sculpture, beadwork, creation of regalia, etc.
- **Media projects:** podcasts, films, video projects, etc.
- **Performing arts:** music, dance, spoken word, theatre, etc.
- **Written works:** poetry, short stories, zines, etc.


Ineligible Projects

- Projects that have already been completed before the grant period. Prior to March 31, 2024.
- Political campaign-related/partisan
- Religious activities (Note: Indigenous ceremonies are not considered 'religious'.)

Eligible Expenses

- Art supplies and project materials (e.g., beads, fabric, equipment).
- Honorariums for community members, elders, or professionals helping with the project, limited to 5% of the overall budget per individual, for a total of 2 individuals only.
- Individuals cannot be a member of artists' immediate family.
- An optional single payment of 10% of the overall budget to the artist or those directly working on the project to reimburse time and effort.
- Promotion and advertising for exhibitions or events related to the project.

Ineligible Expenses

- Accommodation, lodging, and travel expenses (e.g., hotels/Airbnb, gas, vehicle rentals, plane tickets, and per diem).
 - Alcohol, cannabis, or other controlled substances (with the exception of tobacco used for cultural or ceremonial purposes)
 - Scholarships or ongoing projects beyond the eligibility period
 - Debt repayment of any type
 - To aid or promote for-profit business ventures that take away from the grant message
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Application Process

Applicants must submit a proposal outlining:

1. **Project Description:** A clear explanation of the project's goals, how it aligns with the grant's purpose, and how it will benefit the community.
2. **Artist Profile:** History of the artist and their past work, personal story and training/education related to the project showcasing their ability to complete it.
3. **Budget:** A detailed breakdown of how the grant funds will be used.
4. **Timeline:** A project timeline showing key milestones from start to completion.
5. **Supporting Materials:** Sketches, work samples, or media clips that demonstrate the concept of the project.

Evaluation Criteria

Impact

How well the project promotes Indigenous life, culture, and advocacy. We highly appreciate works that reach a broader audience and create benefits beyond just the artist.

Feasibility

Whether the project can be realistically completed within the given timeline and budget.

Creativity and Innovation

The originality and cultural relevance of the project. We are looking for a diversity of projects!

Reporting Requirements

Within one month after the project's projected completion, artists will be required to submit:

- A summary of the project's outcomes.
- Photos or videos of the completed work.
- Links to social media posts about the project so we may reshare.
- Receipts for materials or services purchased with the grant funds.
 - **All project reports are due before March 31, 2026.**

