



WE MATTER

#IndigenousYouthRise Fund:



APPLICATION WRITING GUIDELINES

Here are some suggestions on how to best answer the questions asked in your application!

Who Are You & Why Are You Applying?:

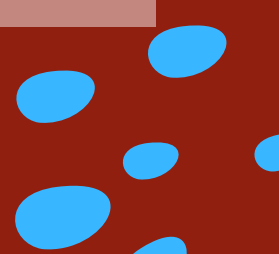
Please provide a paragraph or two on who you are. Share with us who you are, your connection to your culture, your community, if you are reconnecting, and how! It will help our team understand the story behind your project!



Project Details:

Please write 3-5 paragraphs with context about your project! This is an essential part of your application since this is what tells our team what you will be doing. Keep in mind that you are pitching your idea to us! Please make sure it aligns with the #IYR and We Matter vision and follow the rules of these guidelines. Be detailed but stay on point! Include dates, timelines and a brief itinerary if possible.

Supporters and their role in the project:

This is any direct support in running or creating the project! This can include your co-applicant, employees or coworkers helping, elders, supervisors or mentors, parents or guardians, siblings or friends! Tell us who was hands-on with you and how they will help!





Support received from the community & promotions or advertisements:

This is how your community has helped you or will be helping you in your project! Something important to consider is that your community often includes the supporters mentioned above. Your family, elders, and friends are part of your community, even if they aren't directly supporting your project, feel free to list them here since their help is essential too!

This also includes if they helped promote or advertise your project! Please also indicate how you plan on, or how you already have, gotten the word out about your project and what the process was like.

Benefits to Indigenous youth or community:

This should be a direct example or explanation on how you think your project will benefit Indigenous youth and your community. Something to consider is what you would write in your ideal report: How do you want people to benefit from this event? What is the ideal outcome of your project?





Creating Your Budget:


Please ensure to be detailed as possible when filling out your budget report! It is very important to our adjudication team since this tells us what you plan on spending the grant funding on and if it aligns with our guidelines and vision! Be sure to list as many individual items and prices as possible, don't group things together. It's okay if the prices are estimated, as long as it's close to your budget amount and you have done as much research as possible! It's also fine if your budget items may need to change compared to what's on your application, however if that happens, please let our Grant Coordinator know so they can approve the changes!

An example is listing care packages as a single item with their overall price instead of the amount for a single item overall needed for all the baskets. Listing 20 baskets at \$1500 is not what we want to see. Listing 20 bundles of sage for \$150, 20 toothbrushes for \$50, and so on, is what we would like to see. It helps us get a better understanding of what you will be using the money for.

Example of a budget:

ITEM	PRICE
Sage X 10 bundles	\$100.00
Bar soap X 10	\$150.00
Candle X 10	\$100.00
Beading Kit X 10	\$400.00
Knowledge Keeper Honorarium	\$250.00
Total:	\$1000.00

Additionally, when creating your budget, it helps to categorize your expenses into two groups: Project Supplies & Honorariums. Be sure to speak with your resource people about what you want them to do, their boundaries, capabilities, and what supplies they will need. Some other things to think about are project promotion, how many people will be participating, participants' internet connection, and which video conferencing service will be used, if any.





Application Review


Our goal is to approve as many complete project applications as possible. Applications will be processed and reviewed on a first come, first served basis. Applications will be reviewed by our Selection Team which consists of We Matter team members and Indigenous youth.

Adjudicators will make decisions based on who submitted their application first and if you submitted an application in the past. We also consider the needs of the community, or the amount of youth that can take part in the activity. Sometimes we may decline your application based on the amount of funds available. This has nothing to do with the quality of your application so we would encourage you to apply again in the future!

The criteria for reviewing applications are listed below:

- *Meeting program objectives:* The proposed project provides a significant opportunity to connect Indigenous youth to hope, culture, strength, each other or to support their community. As well as, if the application follows the guidelines and procedures or not.
- *Commitment to Indigenous youth:* The application is Indigenous youth-led and the proposed project activity is youth friendly.
- *Community support & promotion:* The applicant has identified a helper, named specific resource people, and has a promotion plan.
- *Project details:* The applicant has a clear timeline and thoroughly explained the project.
- *Finances:* The applicant has demonstrated a need for the funds and provided a detailed budget.

We are hoping for a diversity of applications, and aim to approve projects that support different regions, remote and urban areas, mixed identities, youth of different abilities and 2SLGBTQQIA+ youth!



If you would prefer to submit your application in an alternate way or have questions regarding the application process please do not hesitate to contact the Grant Coordinator at grants@wemattercampaign.org! They will be happy to help you with your application or review it with you before you submit it. We also accept verbally given applications, video applications, or any creative method that helps you!

4-6 weeks for application processing/review once the application is submitted

