

ARE YOU AN INDIGENOUS YOUTH DEDICATED TO PROMOTING HOPE AND LIFE WITHIN YOUR COMMUNITY AND REGION?

WE MATTER

IS LAUNCHING YEAR 2 OF OUR NATIONAL AMBASSADORS OF HOPE, a program supporting Indigenous youth to be healers and changemakers by sharing HOPE, CULTURE and STRENGTH!

We Matter is recruiting 25 Metis, Inuit and First Nations youth ages 16-26 across Canada!

We believe Indigenous youth are healers and changemakers, and with the right support and resources, can be the ones to inspire and uplift other Indigenous youth and their communities.

Ambassadors of Hope deliver presentations on hardship, hope, and healing across schools and communities. They live by example in order to inspire and connect with other Indigenous youth, break mental health and suicide stigma, and promote healthy communities.

Read this information package to learn more about this exciting opportunity!

Visit wemattercampaign.org/hopeambassadors for the application package, and apply today!



**I matter. You matter. We matter.
@wematterorg**

WHAT IS WE MATTER?

We Matter is a national Indigenous and youth-led organization dedicated to Indigenous youth support, hope and life promotion. Our key project is the We Matter Campaign – a national multi-media campaign in which Indigenous role models and allies submit short video, written and artistic messages sharing their own experiences of overcoming hardships and communicating with Indigenous youth that no matter how hopeless life can feel, there is always a way forward.

Learn more at wemattercampaign.org

WHO ARE THE AMBASSADORS OF HOPE?

Ambassadors of Hope are Indigenous youth ages 16-26 who share messages of hope, culture and strength within their own community and surrounding region. Using We Matter Toolkits, and with support from the We Matter team, they deliver presentations on hardship, hope, and healing across schools and communities. They live by example in order to inspire and connect with other Indigenous youth, break mental health and suicide stigma, and promote healthy communities.

WHAT DOES IT TAKE TO BE AN AMBASSADOR OF HOPE?

To be an Ambassador of Hope, you need to be an Indigenous (Metis, Inuit or First Nations) youth between the ages of 16 and 26 who is ready and dedicated to promoting hope and life within your region. You will need to attend the We Matter & Facebook #HopeForum: National Ambassadors of Hope Training week in Orillia, Ontario from May 23rd to 29th, 2019. Ambassadors commit to the program for a minimum of one year, and will be encouraged to take an independent lead within their own regions. The program is a mentorship opportunity with the possibility to receive compensation through honorarium for presentations and workshops delivered.

COMMITMENT:

National Ambassadors of Hope will...

- ▶ Attend a Training Gathering in order to equip them with the skills, knowledge, confidence and support needed to become We Matter Ambassadors
- ▶ Deliver presentations and sharing sessions in communities, schools, centres, and gatherings within their region
- ▶ Encourage others in becoming comfortable to use We Matter Toolkits to start discussions on hardship, hope and healing
- ▶ Be provided with the materials, resources, swag, and support from We Matter needed for sharing messages of hope, culture and strength
- ▶ Participate in regular check-ins and Virtual Sharing Circles throughout the year

COMMITMENT (continued):

National Ambassadors of Hope will...

- ▶ Connect, share, and build relationships with other Ambassadors
- ▶ Be active and visible helpers, leaders, and changemakers
- ▶ Selected Ambassadors will need to remain engaged throughout the year, staying in touch regularly with the We Matter team and fellow Ambassadors

ELIGIBILITY:

- ▶ Ambassadors must self-identify as Métis, Inuit or First Nations
- ▶ Ambassadors must be between the ages of 16-26 at time of application
- ▶ Ambassadors must commit to the program for a minimum term of one year, and will be encouraged to take an independent lead to arrange their own presentations within their own regions
- ▶ Applicants must submit the following to be considered:
 - Written application (or complete orally by contacting hopeambassadors@wemattercampaign.org)
 - Application video
 - #HopeForum Registration and Waiver form
- ▶ Before final selections are made, applicants will need to have a call with We Matter
- ▶ Selected Ambassadors will need to attend a mandatory week-long We Matter & Facebook #HopeForum: National Ambassadors of Hope Training week in Winnipeg, Manitoba from May 23rd to 29th, 2020 (travel, accommodation, and food will be covered)

HOW CAN I BE AN AMBASSADOR OF HOPE?

Applications to become a National Ambassador of Hope will open March 2nd and close on March 27th. There will be three components to the application process – written application, video submission, and registration form, followed by an interview with the We Matter team. We're looking forward to meeting Indigenous youth who want to use their voices to create change!

We Matter will be selecting 25 youth to support throughout the year – approximately 2 youth per territory and province. We are also looking for a diversity of Indigenous youth: ability, gender and sexuality, urban and remote.

If you have any questions about the We Matter National Ambassadors of Hope Program or are interested in applying, please email hopeambassadors@wemattercampaign.org.

FREQUENTLY ASKED QUESTIONS

What is the 2020 #HopeForum: National Ambassadors of Hope Training?

It is a week-long training gathering, bringing together a select number of young Indigenous leaders as a part of We Matter's National Ambassadors of Hope program. Youth who applied to the program will be coming together to gain the skills, tools, and knowledge needed to be able to share and promote hope, culture, and strength within their own communities and regions.

Where and when is the 2020 #HopeForum?

The #HopeForum is taking place in Orillia, Ontario from May 24th to 28th. Youth travel days are the May 23rd and 29th. Youth participants will be staying and spending their days at the Fern Resort.

What are the costs of youth participating in the program?

All food, travel and accommodation for the #HopeForum is covered and booked by We Matter. Youth will receive travel itineraries and will be responsible for making their flights as per their airports check in guidelines (usually 2 hours).

Any missed flights to the #HopeForum will not be rebooked. Youth under 18 years of age will need to have a travel waiver signed by a guardian prior to travel. Any mileage to/from airports and per diem for food during travel days will be reimbursed to youth. Mileage reimbursements will require a mapquest or google map showing kilometers and will be paid out to youth directly. For those who will be parking at the airport, receipts must be provided to We Matter to receive reimbursement.

For the year-long Ambassadors of Hope program, there are no costs to participating and youth are expected to organize their own means to be involved – such as having a phone or computer to be able to participate in monthly calls. Though there are opportunities for youth to receive honorariums for presentations, youth are not paid for participation. We Matter is here to support and provide training and mentorship.

Who will be with youth participants in Orillia?

The entire We Matter team will be hosting the gathering in Winnipeg, along with a number of guest facilitators, an elder, and cultural support person. Youth will have a contact list for their reference during their time at the gathering. There will also be some general guidelines youth co-create to ensure their time is as safe and respectful as possible.